



Conference
Thursday, 23 october 2025
Quality Hotel Match

HTH – Iceland and Finland

Welcome to an exciting conference taking place in 3 meeting rooms at the hotel and you are invited to attend in the following order;

At 08.30 – 08.45 Walk to locale "Visingsö 1"

At 08.45 – 09.30 Update and Future inspiration regarding the Commercial Tools in "Visingsö 1"

At 09.30 – 09.45 Walk to locale "Vättern 1"

At 09.45 – 10.30 Anniversary year and the future of Marketing in "Vättern 1"

At 10.30 – 10.45 Coffee break and walk to "Vättern 2"

At 10.45 – 11.30 Future researcher Mathias Behn Bjørnhof in "Vättern 2"

At 11.30 – 11.45 Conclusion of the day by CM in "Vättern 2"

At 11.45 - 12.30 Networking

At 12.30 – 13.15 Lunch in restaurant NOR

The conference will end after lunch

Thank you for today and have a safe journey home.

Remember your Goodie Bag TO GO for the journey home.

Info about the meeting rooms at Quality Hotel Match:

Visingsö 1: Floor 1

Vättern 1 og Vättern 2: Plan 0

Restaurant NOR: Plan -1